

HKTDC Hong Kong International Home Textiles and Furnishings Fair 2012

20-23 April 2012

Interesting Products from Exhibitors

Photo download: http://202.64.102.92/hktdc/download.php?fid=_phpUgFPkG



Photo & Exhibitors Information



EcoSleep Australia Pty Ltd (Australia)

(NEW exhibitor)

Location: Baby & Bedroom Textiles
(Booth: 3G-A15)

Highlights

- This Australian company provides eco-friendly bedding solutions by using sustainable renewable resources.
- Their bed linen and sheetings are made from *bamboo cotton*. It is eco-friendly as bamboo is a natural and hypo allergenic fibre which naturally breathes and is grown without pesticides.
- Bamboo sheeting is also good for human health as it has great thermal properties, ensuring it is warm in winter and cool in summer.
- Bamboo does not shrink like other fibres, nor pill or lose its colour when washed.
- Bamboo absorbs moisture and unlike many man made fibres, it will wick perspiration away from your skin.
- This companies markets 2 brands: **EcoSleep Australia** which produces quality eco friendly bedding and homewares and **Coshee®** which produces quality eco-friendly bed linen series.
- Product info: A beautiful 6 piece set in natural cotton and bamboo, this Coshee bed set comes with a duvet cover and matching pillow cases and a white duvet protective sheet that clips to the underside of the duvet cover for easy and hygienic washing of the bed linen. All packaged in woven reusable bags.



- ZYD is a Chinese enterprise which produces all kinds of wild tussah silk products (organic silk) including bed linen, fabric, carpet, pajamas and underwear. Their own production plant locates in the origin of wild tussah silk in Liao Ning where 70% of the world's wild tussah silk supply is covered. The company is also a leader in the tussah silk industry.
- As all the wild tussah silk comes from nature, the annual production amount is as scarce as 7000 tons in China, making the material itself a very precious one.
- Organic silk production is environmentally friendly, non-violent and sustainable practice of

ZYD Limited (Chinese Mainland)
(NEW exhibitor)
 Location: Hall of Glamour
 (Booth no: 3F-G06)

**Green
 Product**

silk cultivation. Zero chemicals or treatments are required for raw silk, which is readily biodegradable. The colour of the products actually comes from colors of the silkworm cocoons.

- The nature of tussah silk also made tussah silk products good for human skin.
- This 100% wild tussah silk blanket is machine washable which is not possible for other silk products in the market. The company has registered patent for this special technology.



Wallpaper Mall (Hong Kong)
(NEW exhibitor)
 Location: Hall of Glamour
 (Booth: 3G-B04)

- Dulux is a popular brand for paint and is now extending their space solution to wall-paper series .
- Dulux wallpaper is printed with water-based ink, environmentally friendly and safe after use.
- The brand new wallpaper series is launched in last December with a variety of choice in 5 series:
 - Kids Series
 - Floral Series
 - Scenery Series
 - Lifestyle Series
 - Art Series
- This new series of wallpaper is also easy to install with only adhesive and rubber roller so that one could decorate and re-decorate their homes easily without hassle and trouble.

Green Product



Sharda Exports (India)
 Location: Hall of Glamour
 (Booth: 3F-G04)

- This Indian company created a range of products under the theme "Recycle. Reinvent. Rediscover".
- The picture shows their signature product. Rugs of great pattern are being created with sweaters, t-shirts, jeans, jackets, ties and such garments which have been discarded by consumers. These garments are procured in bulk, washed and disinfected, then cut out to be used in patchwork rugs, woven rugs and some new constructions.
- Each rug has a unique identity and has an individual charm which has attracted a great response from customers across the world. They have a sensibility of modern fashionable design and the soul of nostalgia which makes a unique and successful selling proposition.
- This patchwork carpet received the 'Best Deco award" (2nd runner up) in the International Furniture Fair Singapore 2011.

Green Product



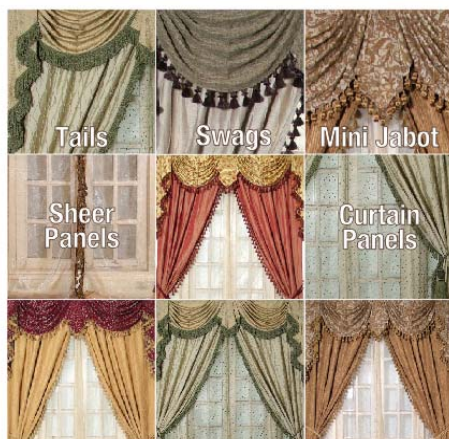
Xuzhou Yonghe Home Textile Factory
 (Chinese Mainland)
 Location: Baby & Bedroom Textiles
 (Booth no.: 3F-G18)

- 100% Bamboo Viscose Fiber Bedding Set
- The bedding set is made of bamboo fabric of outstanding quality. The special weave makes it an ideal choice for you. It is characterized by its good weight and very soft construction.
- Softer than cotton.
- With a silk-like drape and a beautiful silky luster.
- Very strong construction, high durability with care.



J-Tex (HK) Co Ltd (Hong Kong)
 Location: Baby & Bedroom Textiles
 (Booth: 3G-B16)

- This Hong Kong company markets bedding series of licensed popular brands which includes the Disney (Mickey, Winnie the Pooh, Toy Story, etc.), Hallmark, Sesame Street, SB Polo, etc.
- Hallmark collection: Grand designed bed linen in Platinum Collection with 680 threads /sqin. Soft Peeling, anti bacterial, moldiest mite.



Jayanita (India)
 (NEW exhibitor)
 Location: Windows' Fashion & Accessories
 (Booth: 3F-E03)

- This Indian company offers one stop service from design to production of quality home textiles products.
- In particular, their major business lies in window's solution which includes curtains, curtain rods, trimmings, tassel tieback.
- Won the "Outstanding National Export Performance Award" in Miscellaneous Crafts in India.



Consolidate Merchandise Associates (Belgium)
Location: Hall of Glamour
(Booth:3F-G05)

- A Belgium home textile design house which manages a joint venture producing homes textiles products in Southern India.
- Designs for retailers and wholesale customers, as well as market its own brand TINT.
- Major design products are kitchen textiles products which include table cloth, apron, gloves, kitchen towel, placemat, etc.



Aquila Manufacturing Limited (Hong Kong)
Location: Bathroom & Kitchen Textiles
(Booth no: 3F-B03)

- This microfiber towel is specially designed for travels and sports. The soft and fluffy towel ensures a comfy touch to your skin.
- It can be kept within a given pouch with a secure drawstring closure.