

**Seminar on "Latest Home Textiles Procurement Trends"****「家用紡織品的最新採購潮流」研討會**

- Date 日期 : 21 / 4 / 2010 (Wednesday 星期三)
- Time 時間 : 2pm – 3pm
- Venue 地點 : Meeting Rooms N106-8, HKCEC 香港會議展覽中心 會議室 N106-8
- Speaker 講者 : Mrs Quentin Chan, Director of International Marketing and Sales, A-Fontane Company Limited  
雅芳婷有限公司國際市場推廣及銷售總監 陳李玉玲女士
- Language 語言 : English 英語
- Admission 入場 : Free of Charge 免費

**Agenda 議程**

Procurement Trend – More companies globally are implementing the inventory strategy “Just In Time” (JIT), to improve return on investment by placing smaller more frequent orders. The environment and resources must still be considered when using this method. A-Fontane will discuss the process of bedding and bed linen procurement, including their new organic environmentally friendly i-simple bed linen range that is designed to minimize the use of chemicals and resources by careful product design, material sourcing, manufacturing processes and packaging through to store interior design.

環顧全球，越來越多企業採用及時生產 (Just In Time) 的存貨策略，藉著減少訂貨量提高投資回報率。要有效應用及時生產的策略，必須考慮到環境和資源的配合；雅芳婷會深入討論床上用品的採購過程，包括有機環保的新產品 i-simple 床單系列，此系列專為減少化學品的使用和資源而精心設計，由材料採購、製造過程和包裝到店舖的室內設計都考慮周全。

Time 時間	Programme 程序表
1:45pm – 2pm	Registration 登記
2pm – 2:45pm	Presentation by Mrs Quentin Chan 陳李玉玲女士主持演講
2:45pm – 3pm	Question & Answer Session 答問時段

**Remarks 備註:**

- Admission is Free. Seats are granted on a first-come-first-served basis. 免費入場。座位有限，先到先得。
- Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。
- The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。

**Organiser 主辦機構 :**

## Speaker's Profile 講者簡介



Mrs Quentin Chan 陳李玉玲女士

Mrs Chan joined A-Fontane in 1994 since then she has been working on research and development of high technological sleeping products by working with ergonomic professionals and universities, which include the successful and well-known “Eco Pillow” and “DR Pillow”.

Mrs Chan is a job-learned bedding expert. She also travels extensively for research of bedding products and to understand sleeping culture as well as market needs of different countries.

陳太自 1994 年加入雅芳婷有限公司起，一直致力研究和開發高科技寢室用品，與眾多人體工學專才及大學合作，當中產品包括成功的「智能枕」及「枕頭博士」。

陳太從多年的工作中累積了豐富經驗，成為寢室用品專家。她亦會經常走訪各地，從不同地區研究產品開發、認識睡眠文化和了解市場需要。